

Careers & Engagement Hub

Careers & Engagement Hub:

The Careers & Engagement Hub was established in 2016 to inspire people in our local communities to choose the health and social care sector as a career. We represent 'Bay Health & Care Partners' which is a collaboration between ten health and care providers in North Lancashire and South Cumbria.

Our aims:

- Inspire young people to join the NHS to 'grow our own' future workforce
- Fill recruitment gaps
- Develop links with local schools, colleges and Job Centres
- Support local careers and enterprise activities
- Dispel myths about the NHS
- Encourage 'self care' and healthy lifestyles
- Promote the wide range of careers and opportunities available in healthcare.

Projects that we run:

- ⇒ Skills Clubs
- ⇒ Healthy Lifestyle Workshops
- ⇒ Healthcare Careers Weekends
- ⇒ Recruitment and engagement events
- ⇒ 'Insights into Healthcare' weeks for 14-16 year olds
- ⇒ Work experience for students aged 16+
- ⇒ Entry-level vocational programmes for people aged 16-19
- ⇒ Structured traineeships for people aged 16-24
- ⇒ Pre-employment programmes for people on working age benefits

Supporting our community:

Let us know if you would like us to visit your school or college to:

- * Attend careers fairs
- * Deliver careers talks or workshops
- * Hold mock interviews
- * Support the delivery of the curriculum
- * Create bespoke opportunities for your students

For more information about any of our projects, or to get involved, contact the Careers & Engagement team:

Ruth Keeler: ruth.keeler@mbht.nhs.uk
01524519429

Vicky Lumley: victoria.lumley@mbht.nhs.uk
01524519319

Jodi Slater: Jodi.slater@mbht.nhs.uk
01524519494

Recent Events:

Healthcare & Blue Light Event—South Cumbria Castle Green Hotel, Kendal 3rd November

We organised this recruitment and engagement event for secondary school students and members of the public, with the aim of inspiring our local communities to consider the health and social care sector as a future employer and showcasing the wide range of opportunities available.



It was fantastic to have representation from a huge number of teams and members of staff from across the Bay Health & Care Partner organisations as well as the Emergency Services, Armed Forces and our local education providers. At the event, there was a careers fair room with staff providing information about the range of career options in health and social care and the relevant courses at local colleges and universities. There was also a recruitment area with teams from a number of NHS trusts providing advice and guidance about apprenticeships and job

Careers & Engagement Hub

applications. Upstairs we also had an interactive room with practical activities and presentations delivered by staff from the emergency services, NHS trusts and university academics.



The event went really well and we received great feedback from the students, teachers and members of public that attended. We are hoping to build on this success and ensure that next year's South Cumbria Healthcare and Blue Light Event is bigger and better!

Happy & Healthy Lifestyles Project Celebration Event, Victoria Academy 8th November

The Happy & Healthy Lifestyles Project aims to empower Year 5 students in a number of primary schools across Barrow to design innovative ways to improve the health and lifestyles of their peers and families. The main focus for the project in the pilot year was Diet and Nutrition. Each of the primary schools appointed Happy & Healthy Lifestyle Ambassadors who conducted research and then established a suitable strategy to improve the diet of their school and community.



We were invited to this event to hear about the different initiatives that were implemented in each of the primary schools and to celebrate the achievements of the Ambassadors.

It was so impressive to hear about all of the hard work that the students have been putting in to their research and projects! Their ideas were brilliant and

the children spoke about them with pride and enthusiasm, showing how powerful it can be when young people have ownership over important decisions such as their health. We are really keen to be involved in this project as it moves into its second year, where the new focus will be on Sport and Exercise.

Local Careers Events

We continue to develop our links with schools and colleges across South Cumbria and North Lancashire. In the past month, we have attended careers fairs at several schools including Ulverston Victoria High, St Bernard's, Furness Academy, Central Lancs School, Kirkbie Kendal and Garstang Community Academy. We really enjoy visiting our local schools, colleges and universities to support their careers events or to deliver workshops; it is a fantastic way of inspiring the next generation of healthcare employees and spreading the word about the excellent work of the NHS!

If there is an event or careers fair that you would like us to attend at your school or college, please let us know!



More information about our projects and events can be found on our website:

www.betterwithyou.co.uk

Follow us on Twitter and Instagram for daily updates about our engagement work!

@BCTCareers

