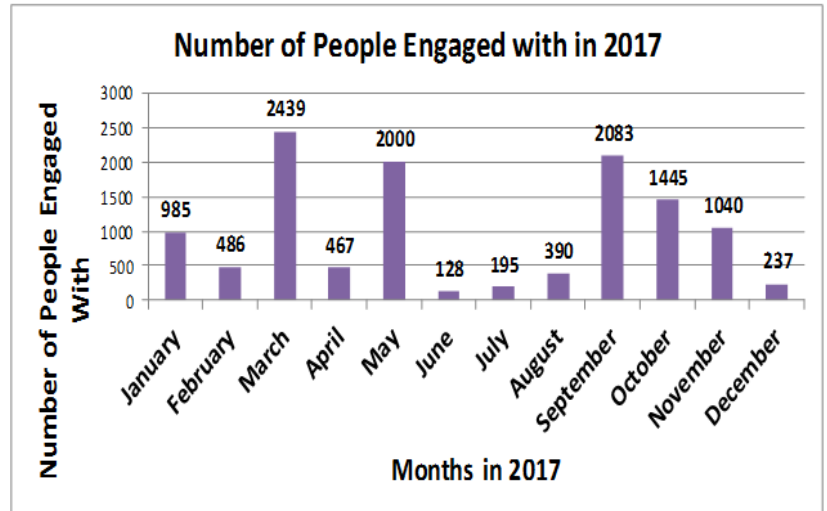


Careers & Engagement Hub

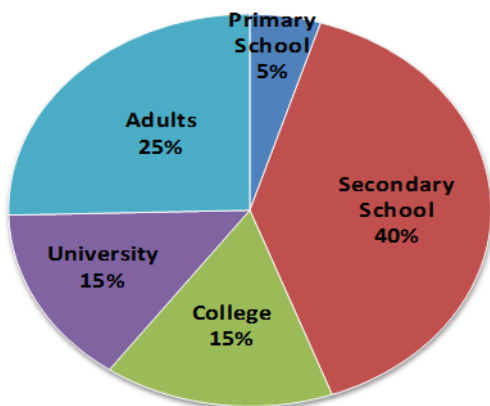
Summary of Data:

Throughout 2017, the Careers & Engagement Hub has engaged with a further 11,895 people at 74 events and engagement activities in Cumbria and North Lancashire. This brings the total number of people engaged with since the creation of the Hub up to more than 28,000!

This bar graph shows the numbers of people that we have engaged with in each month.



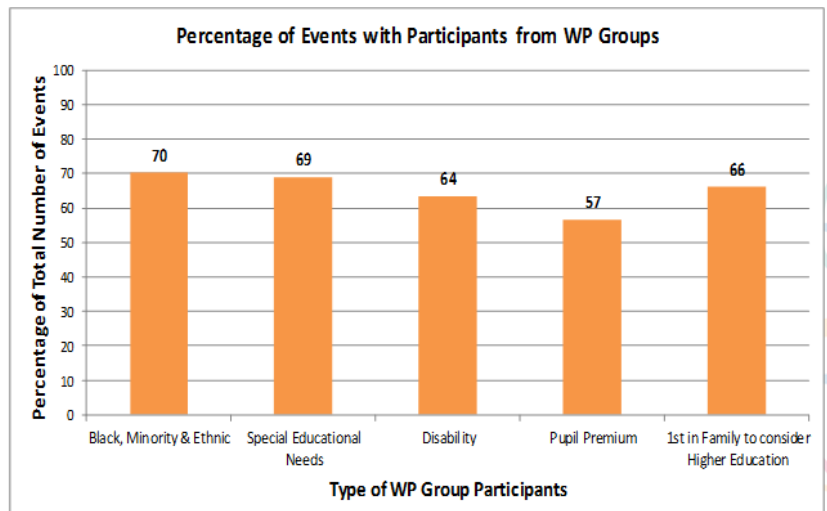
Groups Engaged with in 2017



The majority of the 11,895 people that we have engaged with this year are currently in secondary school education as we continue to work closely with our local secondary schools in order to support their careers and enterprise provision, and to inspire our workforce of the future.

This pie chart demonstrates the proportion of events in which we have engaged with different groups. We already have plans in place to increase our engagement with primary schools through projects such as the Happy & Healthy Lifestyles project in Barrow.

The Careers & Engagement Hub has specifically targeted engagement with people from 'widening participation' groups on 53 different occasions in the past year. This bar graph displays the percentage of events at which we have targeted these groups. In 2018, we will continue to design and deliver projects to engage with our local community, and in particular to create opportunities for people in widening participation groups so as to ensure equity of access into employment in the health economy.



Careers & Engagement Hub

As well as attending and organising more than 70 events in 2017, we have been working hard to develop our portfolio of qualitative opportunities for our communities. The work experience programme for over 16s is going from strength to strength with 107 successful placements organised in 2017. This is an increase of 191% from the number of placements arranged in 2016. We have been collating evaluations from the work experience students in order to gain feedback about the programme. Out of the evaluations received, 100% of the work experience students stated that their placement met their expectations and 80% of the students stated that their work experience placement has influenced their future career choice. This demonstrates the real power that offering these opportunities can have to inspire our future workforce. The Hub has also been working with Cumbria Partnership, North Cumbria, Lancashire Care NHS Trusts and the GP Federations in North Lancashire and South Cumbria to support the development of work experience opportunities across the Bay.

Highlights from 2017:

There have been many projects, events and successes from this year that we are particularly proud of; the following are a few of our highlights:

Dream Placement

We worked in collaboration with the Centre for Leadership Performance to deliver a 'Dream Placement' for four hand-picked students in February. The students were given the opportunity to experience a week in the life of an NHS employee, and this included having them reside in staff accommodation at Westmorland General Hospital. We created bespoke timetables for each of the students, including meeting with the ICCs and CCGs, spending a day in the Pathology labs, attending the Manchester HENW meeting to learn about the Enhanced Training Scheme, taking part in GP clinics, interviewing project managers from Better Care Together, and learning to suture with trainee midwives.



We are running this programme again with the Centre for Leadership Performance with three new Cumbrian students who will be joining us for a placement on the **12-16th February 2018**. We are also hoping to expand the scheme into Lancashire by developing our own local version of the programme in order to give the same extraordinary opportunity to students in North Lancashire.

Careers & Engagement Hub

Insights into Healthcare Weeks

In 2017, we developed and expanded upon the work experience opportunities for young people in our community by establishing work experience weeks for students aged under 16, called 'Insights into Healthcare' weeks. Our pilot scheme was held in March in Westmorland General Hospital with six students from Kirkbie Kendal School. We then organised a second 'Insights into Healthcare' week which was held in July at the Royal Lancaster Infirmary for nine students from a variety of schools.

These weeks have been so successful and popular that we have already received numerous requests from local schools and have booked four into our calendar for 2018:

- ◇ 5th—9th February at RLI
- ◇ 5th—9th March at FGH
- ◇ 30th April—4th May at FGH
- ◇ 9th—13th July at WGH



Healthcare Careers Weekends

We ran two more Healthcare Careers Weekends at FGH and the RLI in April and June respectively. These were really well received by the members of the public who attended. So far, three attendees from our Healthcare Careers Weekends have been so inspired by the healthcare staff at the event that they have since applied for and successfully obtained employment within the UHMB Trust!

We are planning on holding Healthcare Careers Weekends again in 2018 and are looking into dates in April and June... watch this space!

Award Winners!

In June, we won the 'Outstanding Contribution to Widening Participation' Award at Health Education England's 2017 National Widening Participation Awards! We were so excited and proud to receive the Award, which recognises and celebrates all of the engagement and widening participation work that we have been doing in collaboration with a huge number of partner teams and organisations across Cumbria and North Lancashire. We were also shortlisted and commended for the 'Partnership and Collaboration' Award, which again demonstrates the fantastic work that is happening across the Bay Health & Care Partner organisations.



Careers & Engagement Hub

Healthcare & Blue Light Event

We held this recruitment and engagement event in Kendal in November with the aim of inspiring our local communities to consider the health and social care sector as a career. A huge number of teams and members of staff from across the Bay Health & Care Partner organisations attended the event, as well as the Emergency Services, Armed Forces and local education providers. There was a careers fair room with staff providing information about the range of career options in health and social care and the relevant courses at local colleges and universities. There was also a recruitment area with teams from a number of NHS trusts providing advice and guidance about apprenticeships and job applications. Upstairs we also had an interactive room with practical activities and presentations delivered by staff from the emergency services, NHS trusts and university academics. The event went really well and we received great feedback from the students, teachers and members of public that attended.

We would like to take this opportunity to extend a massive thank you to everybody that has helped to make this year so successful! We hope that we will be able to work with your teams in 2018! In the meantime, we wish you a peaceful Christmas with your loved ones and a very happy and prosperous New Year!



Dates for your 2018 diary:

Date	Event	Venue
11th January; 11am—12pm	Open Day for Pre-Employment Programme	Lancaster Job Centre Plus
24th January; 9am—2pm	Careers Fair	Lancaster Royal Grammar School
25th January; 9am—3pm	Enrichment Day	St Bernard's School, Barrow
26th January; 9am—5pm	Interviews for Pre-employment Programme	Moor Lane Mills, Lancaster
31st January; 1pm-6pm	Year 9 Careers Day	Furness Academy
31st January; 5pm—7:30pm	Careers Fair	Kirkby Stephen Grammar School
5th—9th February	Insights Into Healthcare Week (Under 16s)	Royal Lancaster Infirmary and Moor Lane Mills, Lancaster
12th—16th February	Dream Placement Week	Across Morecambe Bay
5th—9th March	Insights Into Healthcare Week (Under 16s)	Furness General Hospital